# Clustering & Retrieval:

A machine learning perspective

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## Part of a specialization

## This course is a part of the Machine Learning Specialization



## What is the course about?

## What is retrieval?

## Search for related items



## Retrieve "nearest neighbor" article

Space of all articles, organized by similarity of text



# Or set of nearest neighbors

Space of all articles, organized by similarity of text



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# **Retrieval applications**

## Just about everything...

Products

Images





#### Streaming content:

- Songs
- Movies
- TV shows



## News articles



Social networks (people you might want to connect with)

# What is clustering?

Discover groups of similar inputs



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## Case Study: Clustering documents by "topic"



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# Just like retrieval, clustering has applications almost everywhere

# **Clustering images**

For search, group as:

- Ocean
- Pink flower
- Dog

. . .

- Sunset
- Clouds







## Or Coursera learners...

Discover groups of learners for better targeting of courses







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## Impact of retrieval & clustering

## Impact of retrieval & clustering

- Foundational ideas
- Lots of information can be extracted using these tools (exploring user interests and interpretable structure relating groups of users based on observed behavior)

## **Course overview**

## Course philosophy: Always use case studies & ...



## **Overview of content**



## Course outline

## **Overview of content**



## Module 1: Nearest neighbor search



Reading doc and want to find related doc

## Module 1: Nearest neighbor search

Compute distances to all other documents and return closest



Critical elements:

- Doc representation
- Distance measure

## Module 1: Nearest neighbor search



## Module 2: k-means and MapReduce

### Discover *clusters* of related documents





Cluster 3



Cluster 4

## Module 2: k-means and MapReduce

k-means aims to minimize sum of square distances to cluster centers

Makes hard assignments of data points to clusters

Unsupervised learning task

## Module 2: k-means and MapReduce



## Probabilistic clustering model





Cluster 3



Cluster 4

captures uncertainty in clustering



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Assignments of docs to clusters based on location and shape, not just location



Data



# **EM algorithm** → soft assignments



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#### Modeling the Complex Dynamics and Changing Correlations of Epileptic Events Module 4, B. C., Br Latent Dirichlet Allocation

<sup>a</sup>Department of Bioengineering, University of Pennsylvania, Philadelphia, PA <sup>b</sup>Department of Neurology, University of Pennsylvania, Philadelphia, PA <sup>c</sup>Department of Statistics, University of Washington, Seattle, WA

#### Abstract

Patients with epilepsy can manifest short, sub-clinical epileptic "bursts" in addition to full-blown clinical seizures. We believe the relationship between these two classes of events—something not previously studied quantitatively could yield important insights into the nature and intrinsic dynamics of seizures. A goal of our work is to parse these complex epileptic events into distinct dynamic regimes. A challenge posed by the intracranial EEG (iEEG) data we study is the fact that the number and placement of electrodes can vary between patients. We develop a Bayesian nonparametric Markov switching process that allows for (i) shared dynamic regimes between a variable number of channels, (ii) asynchronous regime-switching, and (iii) an unknown dictionary of dynamic regimes. We encode a sparse and changing set of dependencies between the channels using a Markov-switching Gaussian graphical model for the innovations process driving the channel dynamics and demonstrate the importance of this model in parsing and out-of-sample predictions of iEEG data. We show that our model produces intuitive state assignments that can help automate clinical analysis of seizures and enable the comparison of sub-clinical bursts and full clinical seizures.

*Keywords:* Bayesian nonparametric, EEG, factorial hidden Markov model, graphical model, time series

#### 1. Introduction

Despite over three decades of research, we still have very little idea of what defines a seizure. This ignorance stems both from the complexity of epilepsy as a disease and a paucity of quantitative tools that are flexible Based on science related words, maybe doc in cluster 4



#### Modeling the Complex Dynamics and Changing Correlations of Epileptic Events Module 1, B. Latent Dirichlet Allocation

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#### Or maybe cluster 2 (technology) is a better fit



#### Modeling the Complex Dynamics and Changing Correlations of Epileptic Events Module 4, B. Latent Dirichlet Allocation

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## Module 4: Latent Dirichlet Allocation

Each cluster/topic defined by probability of words in vocab

SCIENCE		TECH		SPORTS		
experiment	0.1	develop	0.18	player	0.15	
test	0.08	computer	0.09	score	0.07	
discover	0.05	processor	0.032	team	0.06	
hypothesize	0.03	user	0.027	goal	0.03	
climate	0.01	internet	0.02	injury	0.01	

## Topic vocab distributions:

TOPIC 1				
Word 1	?			
Word 2	?			
Word 3	?			
Word 4	?			
Word 5	?			

TOPIC 2					
Word 1	?				
Word 2	?				
Word 3	?				
Word 4	?				
Word 5	?				

TOPIC 3					
Word 1	?				
Word 2	?				
Word 3	?				
Word 4	?				
Word 5	?				

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Modeling the Complex Dynamics and Changing Correlations of Epileptic Events

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## Document topic proportions:



## Unsupervised learning task

## Assumed background

## Courses 1, 2, & 3 in this ML Specialization

- Course 1: Foundations
  - Overview of ML case studies
  - Black-box view of ML tasks
  - Programming & data manipulation skills
- Course 2: Regression
  - Data representation (input, output, features)
  - Basic statistical concepts: mean/variance
  - Basic ML concepts:
    - ML algorithm
    - Coordinate ascent
    - Overfitting
    - Regularization
- Course 3: Classification
  - Distributions and conditional distributions
  - Maximum likelihood estimation
  - References to:
    - Linear classifier
    - Multiclass classification
    - Boosting

# Math background

- Basic linear algebra
  - Vectors
  - Matrices
  - Matrix multiply
- Basic probability
  - Fundamental laws
  - Distribution and conditional distribution





## Programming experience

- Basic Python used
  - Can pick up along the way if knowledge of other language



# Reliance on GraphLab Create

- SFrames will be used, though not required
  - open source project of Dato (creators of GraphLab Create)
  - can use pandas and numpy instead
- Assignments will:
  - 1. Use GraphLab Create to explore high-level concepts
  - 2. Ask you to implement most algorithms without GraphLab Create
- Net result:
  - learn how to code methods in Python



# **Computing needs**

- Using your own computer:
  - Basic desktop or laptop
    - 64-bit required if using SFrame
  - Access to internet
  - Ability to:
    - Install and run Python (and Numpy, GraphLab Create,...)
    - Store a few GB of data
- Will also provide alternative, pre-configured machine in Cloud



## Let's get started!