
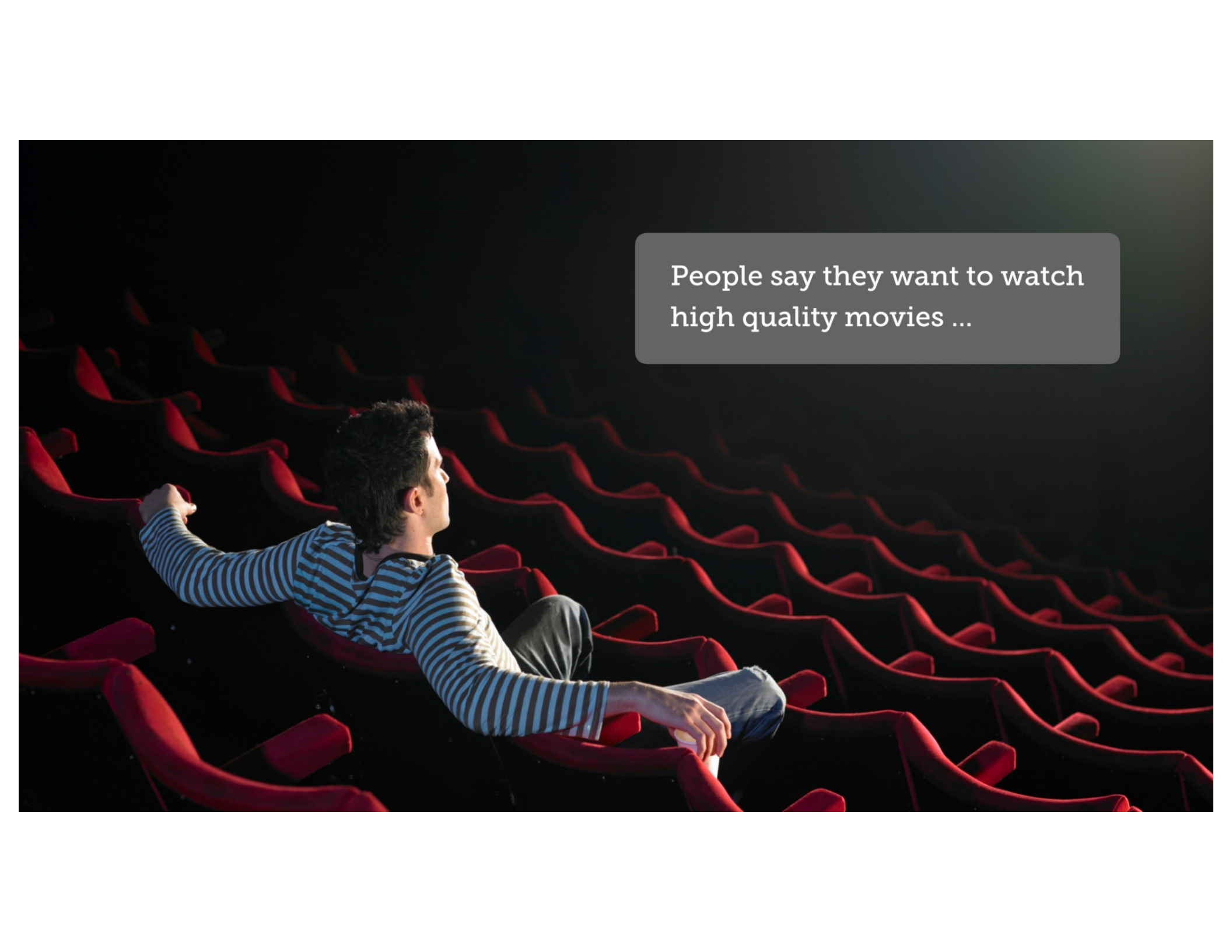


Part 2:
Intra-empathy Mismatch

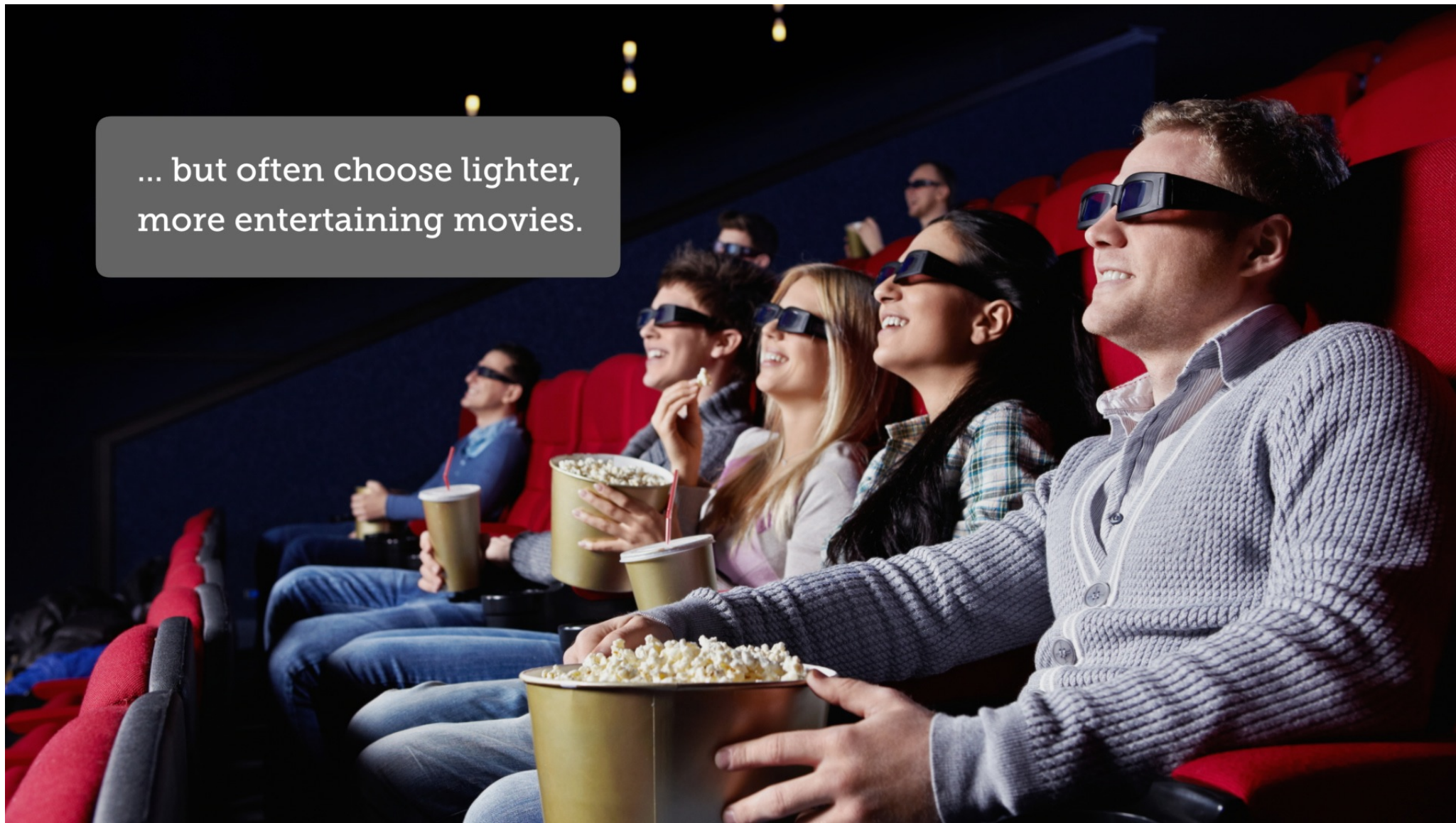
A top-down view of a wooden desk. In the center is a white rectangular piece of paper with a decorative, wavy, torn left edge. To the right of the paper is a black mesh pen holder containing several pens and pencils. In the bottom right corner, there are orange and blue folders or papers. On the left edge, a portion of a photograph and an orange object are visible.


When making predictions
about our future actions
in an emotional state,
we suffer from an
intra-empathy gap.

A man with dark hair, wearing a blue and white striped long-sleeved shirt and blue jeans, is sitting in a red theater seat. He is looking towards the right side of the frame, presumably towards a movie screen. The theater is dark, and the red seats are arranged in rows, creating a sense of depth. The lighting is soft, highlighting the man's face and the texture of the seats.


People say they want to watch
high quality movies ...

... but often choose lighter,
more entertaining movies.



A man in a dark suit and blue tie is lying on his stomach on a dry, cracked desert floor. He is holding a clear plastic water bottle to his mouth and drinking. His face shows signs of distress and thirst. In the background, there are rolling sand dunes and a range of mountains under a clear blue sky.

When thirsty, people are more likely to donate to water-related causes.



We might have more success
raising money for food-related
causes if we solicit hungry people.