









































# The Alphabet

Johanna Drucker: The Alphabetic Labyrinth  
Sergio Polano: ABC of 20<sup>th</sup>-century graphics

The history of the [alphabet](#) begins in [Ancient Egypt](#), more than a millennium into the [history of writing](#). The first pure [alphabets](#) emerged around [2000 BC](#) in Egypt, as a representation developed by [Semitic](#) workers in Egypt of their own language (see [Middle Bronze Age alphabets](#)), deriving the system from the partly alphabetic principles (besides syllabic and logographic values) of the [Egyptian hieroglyphs](#). Most other alphabets in the world today either descended from this one development, including the [Phoenician alphabet](#), the [Greek alphabet](#), and the [Latin alphabet](#), or were directly or indirectly inspired by its design.

# AFFILIATION OF EGYPTIAN AND SEMITIC ALPHABETS.

Values.	EGYPTIAN.		SEMITIC.	LATER EQUIVALENTS.			
	Hieroglyphic.	Hieratic.		Greek.	Roman.	Hebrew.	
<i>a</i>	eagle 			Α	A	א	1
<i>ō</i>	crane 			Β	B	ב	2
<i>k (g)</i>	throne 			Γ	C	ג	3
<i>t (d)</i>	hand 			Δ	D	ד	4
<i>h</i>	mæander 			Ε	E	ה	5
<i>f</i>	cerastes 			Υ	F	ו	6
<i>z</i>	duck 			Ζ	Z	ז	7
<i>χ (kh)</i>	sieve 			Η	H	ח	8
<i>θ (th)</i>	tongs 			Θ	...	ט	9
<i>i</i>	parallels 			Ι	I	י	10
<i>k</i>	bowl 			Κ	K	כ	11
<i>l</i>	lioness 			Λ	L	ל	12
<i>m</i>	owl 			Μ	M	מ	13
<i>n</i>	water 			Ν	N	נ	14
<i>s</i>	chairback 			Ξ	X	ס	15
<i>ā</i>	..... 			Ο	O	ע	16
<i>p</i>	shutter 			Π	P	פ	17
<i>t' (ts)</i>	snake 			...	...	צ	18
<i>q</i>	angle 			...	Q	ק	19
<i>r</i>	mouth 			P	R	ר	20
<i>š (sh)</i>	inundated garden 			Σ	S	ש	21
<i>t</i>	lasso			T	T	ת	22
	I.	II.	III.	IV.	V.	VI.	VII.

Transmission of Semitic forms  
(Isaac Taylor, *The Alphabet*,  
London, 1883)

SEMITIC ALPHABETS.				GREEK ALPHABETS.							
	Phonetic Values.	Modern Square Hebrew.	Primitive Semitic.	First Epoch.	Second Epoch.	Third Epoch.		Fourth Epoch.		Phonetic Values.	
				r. to l.	l. to r.	Eastern.	Western	Greek.	Latin.		
1	'a	א	𐤀	Α	Α	Α	Α	Α	Α	a	
2	b	ב	𐤁	Β	Β	Β	Β	Β	Β	b	
3	g	ג	𐤂	Γ	Γ	Γ	Κ	Γ	CG	c, g	
4	d	ד	𐤃	Δ	Δ	Δ	Δ	Δ	D	d	
5	h	ה	𐤄	Ε	Ε	Ε	Ε	Ε	E	e	
6	v	ו	𐤅	Υ	Υ	Υ	Υ	Υ	FV	f, v, u	
7	z	ז	𐤆	Ζ	Ζ	Ζ	Ζ	Ζ	...	z	
8	ch	ח	𐤇	Η	Η	Η	Η	Η	H	ē, h	
9	t	ט	𐤈	Θ	Θ	Θ	Θ	Θ	...	th, ph	
10	y	י	𐤉	Ι	Ι	Ι	Ι	Ι	I	i	
11	k	כ	𐤊	Κ	Κ	Κ	Κ	Κ	...	k, kh	
12	l	ל	𐤋	Λ	Λ	Λ	Λ	Λ	L	l	
13	m	מ	𐤌	Μ	Μ	Μ	Μ	Μ	M	m	
14	n	נ	𐤍	Ν	Ν	Ν	Ν	Ν	N	n	
15	s	ס	𐤎	Ξ	Ξ	Ξ	+	Ξ	X	x	
16	'a	ע	𐤏	Ο	Ο	Ο	Ο	Ο	O	o	
17	p	פ	𐤐	Π	Π	Π	Π	Π	P	p	
18	ts	צ	𐤑	...	...	...	...	...	...	s	
19	q	ק	𐤒	...	...	...	...	...	Q	q	
20	r	ר	𐤓	Ρ	Ρ	Ρ	Ρ	Ρ	R	r	
21	sh	ש	𐤔	Σ	Σ	Σ	Σ	Σ	S	s	
22	t	ת	𐤕	T	T	T	T	T	T	t	
				I.	II.	III.	IV.	V.	VI.	VII.	VIII.

The linguistic structure of Semitic languages is centered on word roots, or morphemes, which have a consonantal structure. In such a language a

Monumental Roman capitals  
from the base of Trajan's Column,  
Rome



A B C  
G H I  
N O P  
T V W

Renaissance form of Roman  
majuscules, inspired by classical  
models, by Serlio, 16th century  
(Lewis F. Day, *Alphabets Old and  
New*, 1910)

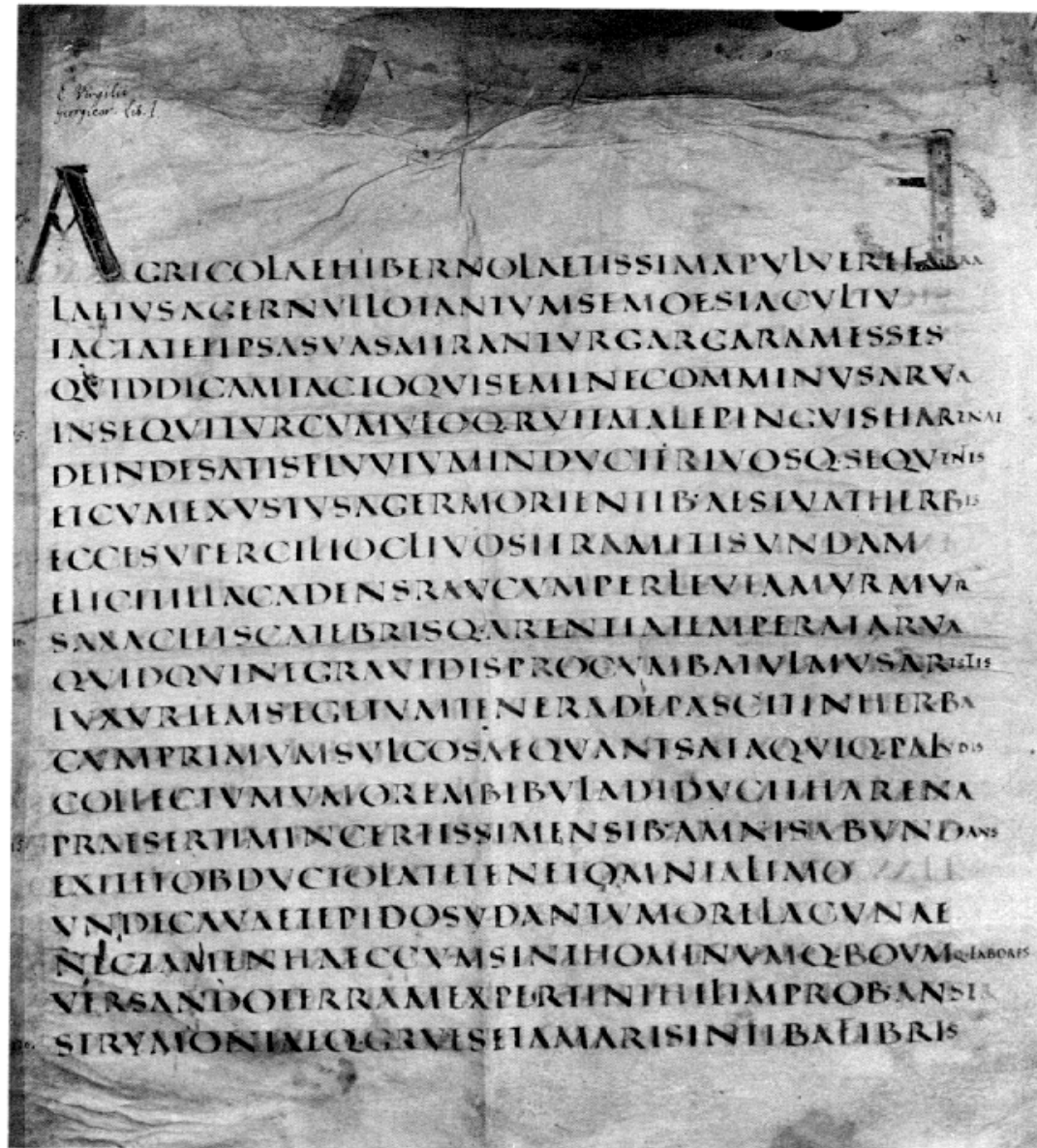
Papyrus scrolls, wax tablets, lead, gold and silver foil were all materials used for written documents in addition to which inscriptions were frequently scratched through, or painted onto, pottery glazes. Monumental stone engravings increased in scale and number throughout antiquity, with a high degree of aesthetic achievement in both the Greek and Roman period. The Latin alphabet, as has been mentioned, was not a direct descendant of the Ionian alphabet of the Greeks, but a development with a common early antecedent. The alphabet eventually adopted by the Romans came from the Etruscans, through settlements in and around the city of Cumae on the ancient Italian peninsula. Some of these settlers had come from Boeotia and Euboea on the eastern side of the Greek mainland, and some from the island of Pithekoussai. The Romans made their own modifications. They were responsible for the superbly designed monumental capitals which are still copied by calligraphers and stone carvers in contemporary lettering. But they also saw the need for additional letters. In 44 AD the emperor Claudius introduced three new symbols, a vertical *digamma* for 'V,' an *anti-sigma* for the *ps* and *bs* sound, and another symbol to represent the long 'u' sound. Distinctions between 'V,' 'U,' and 'W' as well as between 'I' and 'J' did not enter the alphabet until the medieval period. The alphabet used by the Romans is the direct progenitor of the alphabet used for English, though elements of an Anglo-Saxon script were in use up through the 15th century when, largely due to the standardization effected

	ROLLS FROM HERCULANEUM.	CAPITALS FROM CODICES.	ANCIENT CURSIVES.	UNCIALS.
a	A(λ, A)	Λ	λ λ a	λ (a) ae X X
b	B	B	b a	B E
c	C	C	c r	c
d	D	D	a d d	o d (d)
e	E (E)	E	u u	E E 6 (e)
f	F (F)	F	u f F	F F f
g	G	G G G	G 5 r	G (3)
h	H	H K	h	h
i	I	I	I	I
k	-	K	k k	K
l	L	L	L l	L
m	M	M M M	M M M	m o o o
n	N	N	N N N	N
o	O	O	a a	O
p	P	P P	p p	p p p
q	Q	Q Q	q	q
r	R	R	λ λ	R R (R p r)
s	S	S	s s s	S i
t	T	T T	T	t t t
u	U (u u)	V U U	u v	u u u
x	X	X	x	X
y	-	Y	y	r
z	-	-	z	z

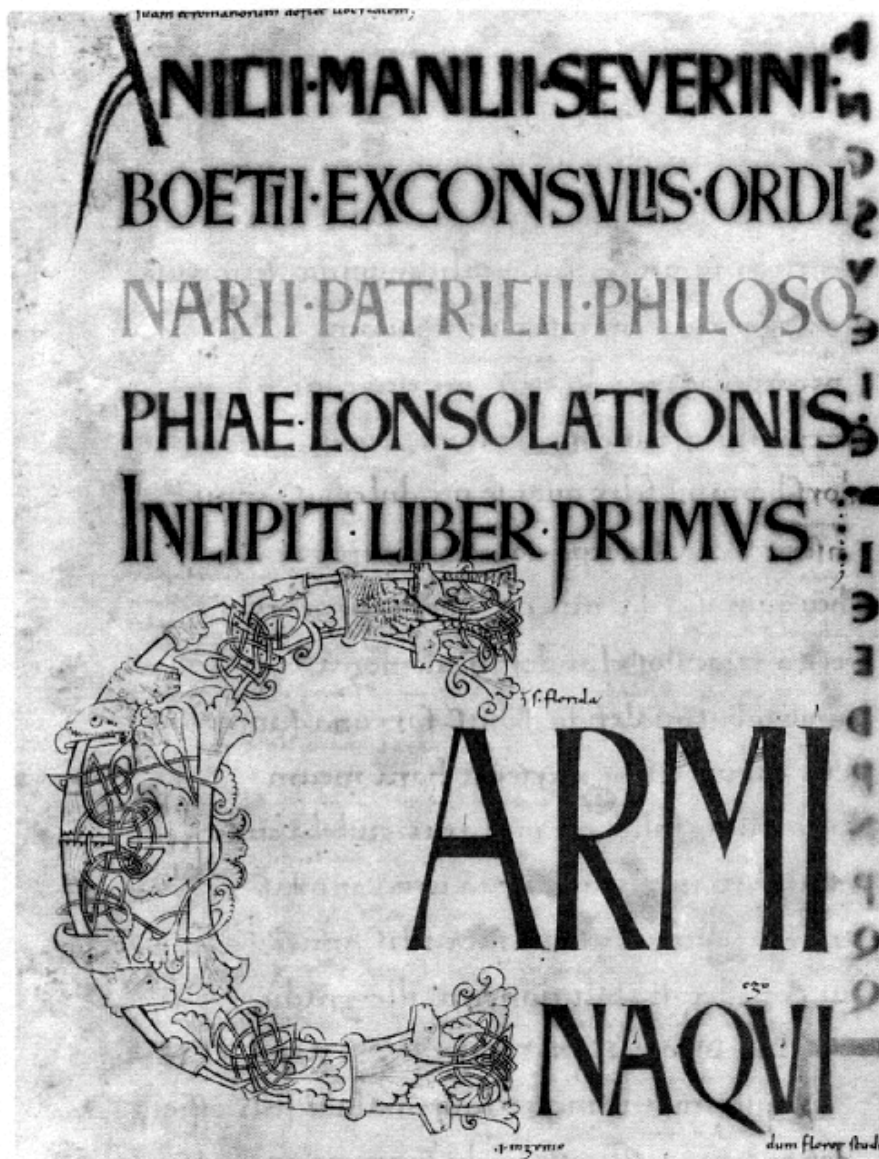
Chart showing majuscule and cursive forms of Roman alphabet in use in early Christian era (Harold Johnston, *Latin Manuscripts*, Chicago, 1897)



4th century manuscript of Virgil,  
showing Rustic characters  
(Deutsches Staatsbibliothek,  
Berlin)



Anglo-Saxon, early 11th century,  
probably from Luxeuil. Note  
hybrid combination of squarish  
majuscules, uncial, and minis-  
cule. (Bodleian Library, Oxford,  
Ms. Auct. F1.15f.5)



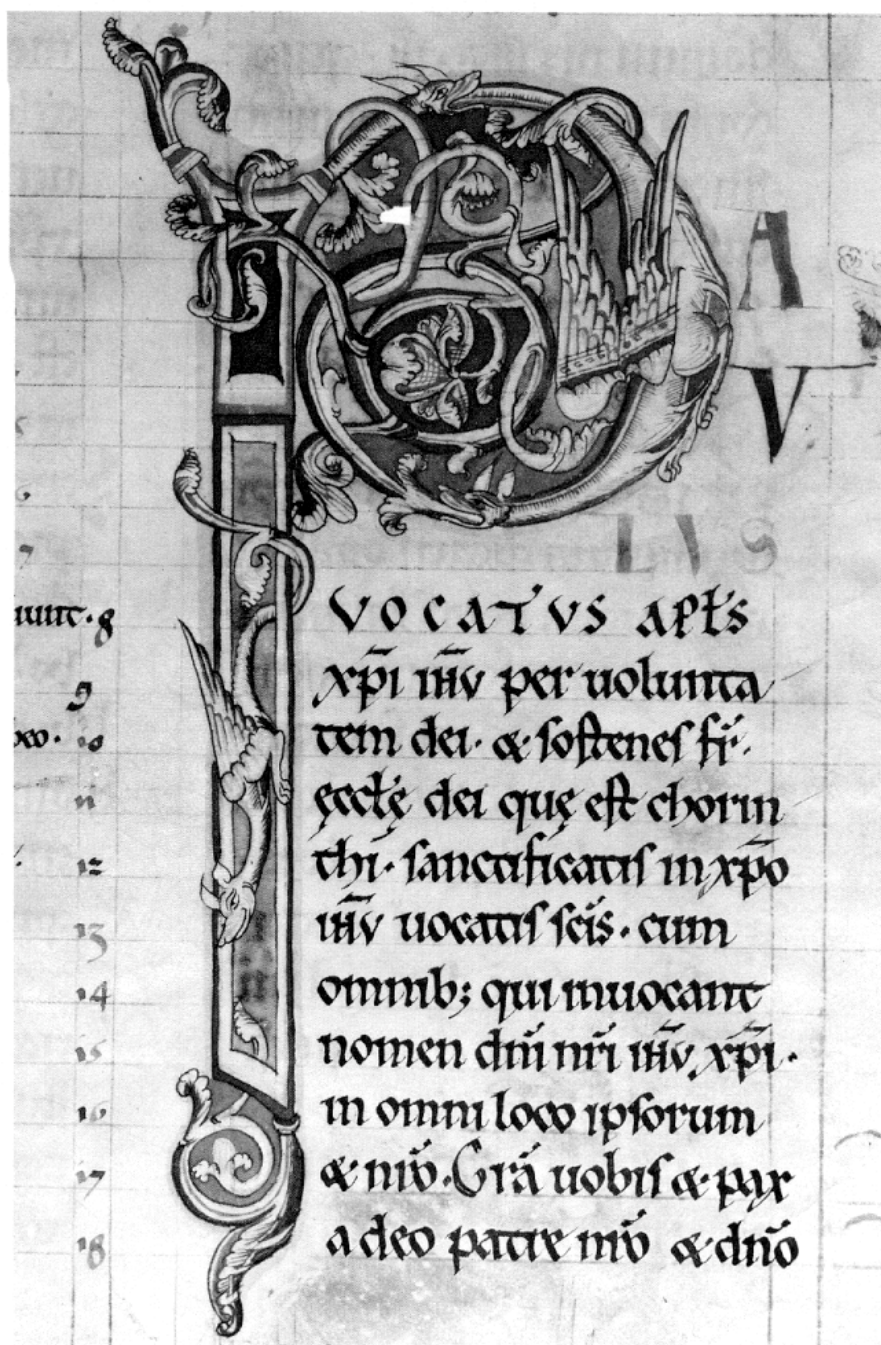
nobilissima. Aniciatorem dicitur fuisse sub  
uocari quasi matrem; Niche enim uocatur  
amicos dicitur inuicem;  
Manlius uero dicitur eo quod fuerit def  
manlii torquatus;  
Seuerinus dicitur est a seueritate iudici  
op seueritatem studiorum quod ei proprium  
fuisse;  
Bonet dicitur aduocatum hinc bonum  
eo quod multorum fuerit adiutor;  
Exconsul dicitur a consulato exconsul, ali  
exconsulum ordine sed melior est super  
Ordinarius dicebatur qui gradatim a  
gradum dignitatis subleuabatur: eo  
ad infimo gradu erant decani: infou  
narii inde millenarii: post perfecti qui  
agentes in rebus tunc erant amice re  
erant principes hinc consules: postremo  
qui de imperatores: Ordinarius dicitur  
indignitate consulari opte ordinarius: u  
ordinabatur uel super ordinis dignitatem  
Patricius dicitur quasi pater curiam ui  
curiam habens uel a similitudine curi  
nae;

Carmena dicuntur quod carmen per  
partem scandendo legimus;  
Festiva secunda in mea manebam per  
inleguntur a precolenda tempore car  
rentia forte ab ipso composui; Vni  
lanam quam discerpunt purgantes  
dicimus;

A Nam modulatio amodis dicuntur est a  
dissonantia carmenum in laetitia modus  
eo quod affectu declinatioris respondent  
B Idem scribenda modo hoc est ante et di  
scribenda que felices aut scribenda sunt  
mentem impendentem siue mos dubios  
C Duobus modis hoc intellegi uolunt qui



Early 12th century, note the way  
the body of the bird makes the  
bowl of the 'P' in a substitution,  
rather than merely wrapping  
around it as decoration (Walters  
Art Gallery, Baltimore, MD, Ms.  
10.18, folio 175)



**Quod r̄ audisset dauid: descendit in**

Johann Gutenberg, a line from  
the 42-line bible, Mainz, 1454



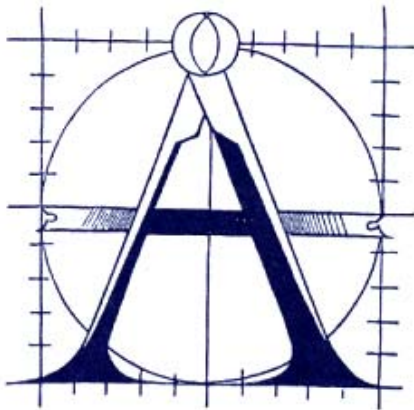
Leonardo da Vinci and Fra Luca de Pacioli's constructed alphabet, about 1500 (*Les Plus Beaux Types des Lettres*, Paris)



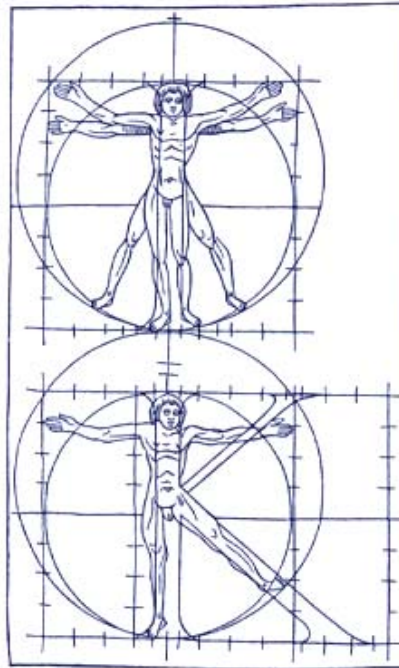
Palatino's constructed alphabet, *Libro Nuovo*, 1540 (*Les Plus Beaux Types des Lettres*, Paris)



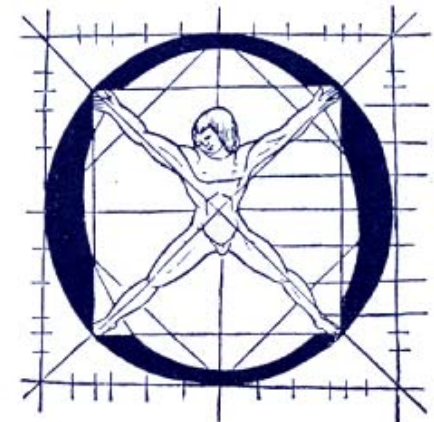
Albrecht Dürer's construction of majuscules 1525, Nuremberg



Geoffrey Tory's constructed 'A'  
with compass image,  
*Champfleury*, 1529

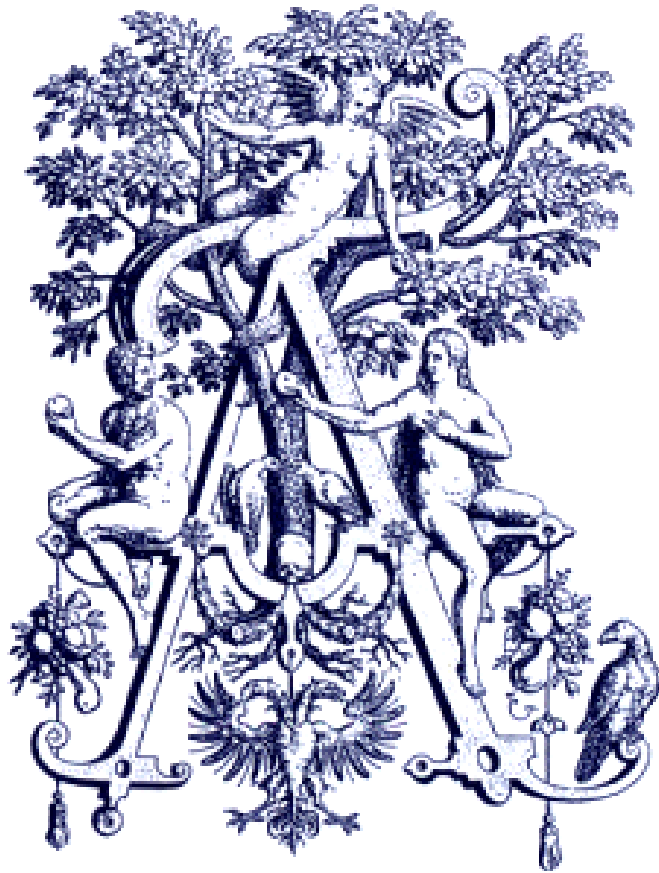


Geoffrey Tory's constructed 'T'  
and 'K' based on human propor-  
tions; *Champfleury*, 1529

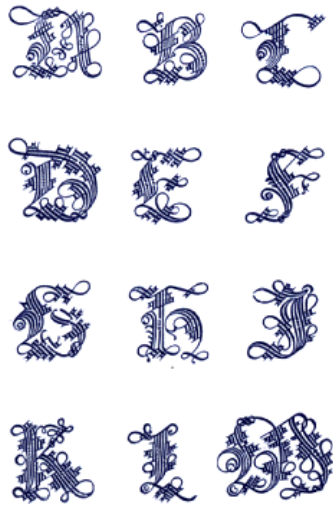


Geoffrey Tory's constructed 'O'  
based on human proportions;  
*Champfleury*, 1529





Theodor de Bry, 1595, Woodcut  
Initials with Adam and Eve motif  
in the 'A' and Tetragrammaton  
in the 'B'



Flourish capitals typical of late  
Renaissance German penman-  
ship



Christopher Weyle, German,  
early 18th century virtuoso pen-  
manship (redrawn by Shaw)

# A S P E C I M E N

BY JOHN BASKERVILLE

OF BIRMINGHAM LETTER-FOUNDER and PRINTER.

A  
B  
C  
D  
E  
F

Double Pica Roman.

**T**ANDEM aliquando, Quirites!  
L. Catilinam furem audacia,  
scelus anhelantem, pestem patriæ ne-  
farie molientem, vobis atque huic urbi fer-  
rum flammamque minitantem, ex urbe  
A B C D E F G H I J K L M N O P.

Great Primer Roman.

**T**ANDEM aliquando, Quirites! L. Catilinam  
furem audacia, scelus anhelantem pestem pa-  
triæ nefarie molientem, vobis atque huic urbi ferrum  
flammamque minitantem, ex urbe vel ejecimus, vel e-  
misimus, vel ipsum egredientem verbis persecuti sumus.  
abiit, excessit, evasit, erupit. nulla jam perniciēs à  
A B C D E F G H I J K L M N O P Q R S T U V.

Double Pica Italic.

**T**ANDEM aliquando, Quirites! L. Ca-  
tilinam furem audacia, scelus anhelan-  
tem, pestem patriæ nefarie molientem, vobis atque  
huic urbi ferrum flammamque minitantem, ex urbe  
vel ejecimus, vel emisimus, vel ipsum egredientem  
A B C D E F G H I J K L M N O P.

Great Primer Italic.

**T**ANDEM aliquando, Quirites! L. Catilinam fu-  
rentem audacia, scelus anhelantem, pestem patriæ  
nefarie molientem, vobis atque huic urbi ferrum flammam-  
que minitantem, ex urbe vel ejecimus, vel emisimus, vel  
ipsum egredientem verbis persecuti sumus. abiit, excessit,  
evasit, erupit. nulla jam perniciēs à monstro illo,  
A B C D E F G H I J K L M N O P Q R S T U V W.

A  
B  
C  
D  
E  
F

John Baskerville's printing types,  
1789 sample sheet, Paris

# ODE I.

AD VENEREM.

INTERMISSA, Venus, diu  
Rursus bella moves. Parce, precor, precor!  
Non sum qualis eram bonæ  
Sub regno Cinaræ. Desine, dulcium  
Mater sæva Cupidinum,  
Circa lustra decem flectere mollibus  
Iam durum imperiis. Abi

Closeup of Bodoni's modern  
type in the 18th century edition  
of Horace, Parma





*Ak 14 Punkt* *Original*  
*faffüßift?*

*umüblins*

a b c d e f g h i j k l m  
n o p q r s t u v w x y z

KURT SCHWITTERS

kURt SchWJtters

KURT SCHWITTERS

KURT SCHWJTTers

abcdefghijklmnopqrstuvwxyz

HERBERT BAYER: Abb. 1. Alphabet  
„g“ und „k“ sind noch als  
unfertig zu betrachten

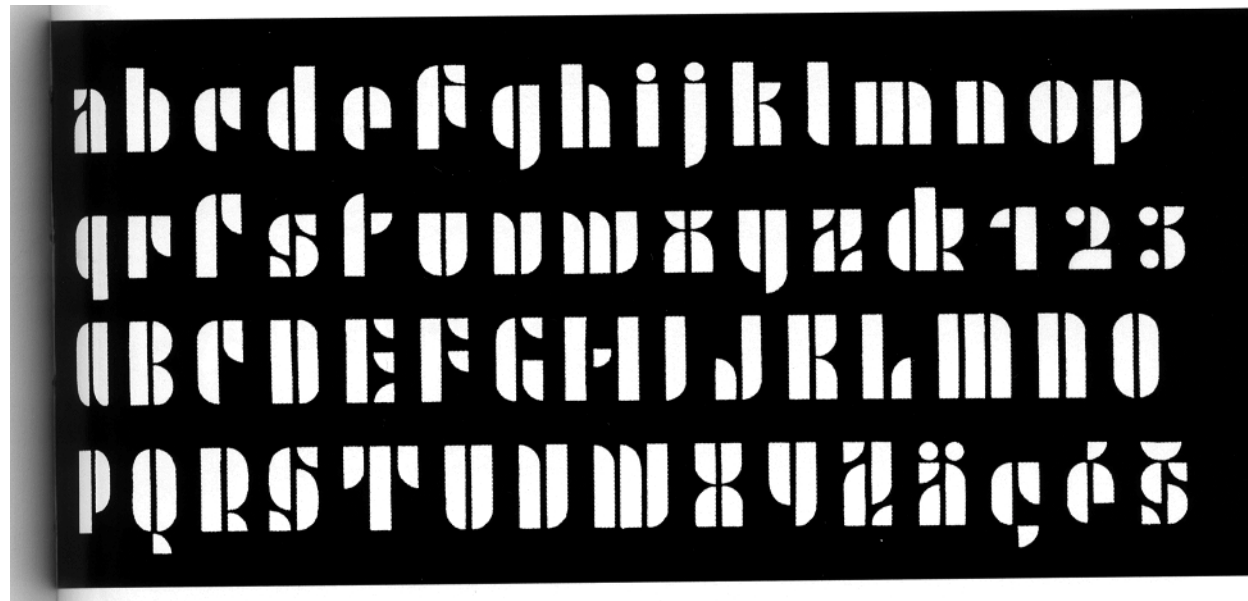
d

Beispiel eines Zeichens  
in größerem Maßstab  
Präzise optische Wirkung

sturm blond

Abb. 2. Anwendung





a B c D e  
F G H I J K  
L m n o P  
Q R s T U  
V W X Y Z

# NEU ALphabet

UNE  
possibilité  
pour  
le  
nouveau  
développement

EEN  
mogelijkheid  
voor  
de  
nieuwe  
ontwikkeling

UNE  
possibilité  
pour  
le  
développement  
nouveau

EINE  
Möglichkeit  
für  
die  
neue  
Entwicklung

IN  
Introduction  
FOR  
A  
programmmed  
typography

**Tall and deep letters:**

Shavian letter	ᵛ	ᵀ	ᵏ	ᵗ	ᶲ	ᶜ	ᶜ	ᵛ	ᵗ	
<b>Pronunciation</b> (may vary, see below)	/p/	/t/	/k/	/T/	/f/	/s/	/S/	/tS/	/j/	/N/
<b>Name/example</b>	peep	tot	kick	thigh	fee	so	sure	church	yea	hung

l	ɫ	ɹ	ʁ	r	ʀ	ʁ	ʁ	ɹ	ʁ
/b/	/d/	/g/	/D/	/v/	/z/	/Z/	/dZ/	/w/	/h/
bib	dead	gag	they	vow	zoo	measure	judge	woe	ha-ha

**Short letters:**

ʔ	ɔ	ɹ	ɻ	ɪ	ɛ	ʌ	ɛ	ɹ	ɔ
/ʔ/	/ɔ/	/m/	/n/	/l/	/i:/	/e/	/el/	/ʃ/	/a/
loll	roar	mime	nun	if	eat	egg	age	ash	ice

ɪ	ʊ	ʌ	ɒ	ʊ	ʌ	ɪ	ɔ	ʌ	ə
/ə/	/ʊ/	/ʌ/	/ɒ/	/ʊ/	/u:/	/aʊ/	/oʊ/	/ɑ:/	/o:/
ado	up	on	oak	wool	ooze	out	oil	ah	awe

**Ligatures:**

ʌ   ɔ   ɔ   ʊ   ɪ   ɪ   ɪ   ʌ  
 /A:r/ /O:r/ /e@r/ /E:r/ /@r/ /l@r/ /l@/ /ju:/  
 are   or   air   err   array   ear   lan   yew

תלמוד בבלי ו' ע' ע"ב

[illegible]

אשר יצאנו ממצרים ונעלה אל הרי סיני  
ועמד לפני ה' ביום ההוא

שְׁמֵהּ זֶה (ד' לִשְׁמֵהּ זֶה) [שְׁמֵהּ זֶה]  
[וְשֵׁם זֶה, וְשֵׁם זֶה, וְשֵׁם זֶה].

אין אים [אויס און אים אים] אים אים  
אם?

Տիրնո [ճեմոլ] և ծով.

[illegible]