

# Introduction to Ethical Hacking

## Module 1

Engineered by **Hackers**. Presented by Professionals.



# SECURITY NEWS

December 06, 2010 1:33 AM GMT



## China's 'Patriotic Hackers' Attack U.S. Sites Including Google, NYT Says

"Patriotic hackers" backed by Chinese authorities conducted extensive computer hacking on U.S. government agencies and companies, including computer networks of Google Inc., according to a report published by the New York Times.

An examination of **250,000** diplomatic cables made public by **WikiLeaks.org** by the U.S. newspaper showed that high-level Chinese civilian and military officials assisted successful hacking attacks aimed at retrieving a wide range of U.S. government and military information.

At least one previously unreported attack conducted by Chinese hackers linked to the People's Liberation Army in 2008 yielded more than **50 megabytes of e-mails, user names, and passwords from a U.S. government agency**, the Times said.

<http://www.bloomberg.com>



# Security News

December 14, 2010 7:35 PM HKT

## 3 more companies hacked! How secure is your online information?

In a sign that cyber security needs rapid quality improvements, two more U.S. companies, McDonald's Corp and Walgreen Co, said they had been hacked in the past week, along with U.S. media company, Gawker.

After reports of Mastercard and Visa being hacked last week by a pro-Wikileaks group, which called itself 'Anonymous,' McDonald's said its system had been breached and customers' "**email and other contact information, birthdates and other specifics**" had been compromised on Monday.

Much of this information was supposedly provided by a customer when they were signing up for online promotions or subscriptions. The fast food company did not specify how many accounts had been compromised.

On Friday, Walgreens said **hackers had gained access to its customers' email database and spammed these accounts with instructions to enter personal information on other websites**. Though the recent bouts of hacking are unrelated to the Mastercard, Visa and Paypal breaches, these new hackings seem to be forming a chain reaction through information gained from a previous breach.

Twitter said hackers broke into an unspecified number of users' accounts and sent spam promoting acai berry drink, according to an AP report.

<http://hken.ibtimes.com>

# Security News

December 20, 2010

## Playing defense on the Net

On Nov. 30, only days before Internet activists shut down the websites of credit card companies Visa and MasterCard, five major online retailers faced a similar attack, timed to coincide with the start of the holiday shopping season.

The attacks against Visa and MasterCard **paralyzed their company websites for hours**. But even though the assault on the retail sites used similar methods, they didn't have the same effect. The floods of illicit data were intercepted by a global network run by Akamai Technologies Inc.

Akamai is a Cambridge Internet infrastructure company, delivering massive amounts of online data for major businesses and government agencies. It is also one of many companies that defend the Internet from distributed denial of service, or DDOS, attacks, old but potent digital weapons wielded by criminals, protestors, and vandals around the world.

What was unusual about the recent attacks was that the public heard about them. Similar online data blitzes happen constantly, but they hardly ever do real damage, and even when they do, the effects are usually fleeting.

**"The capabilities to stop them have significantly evolved over the last decade,"** said Craig Labovitz, chief scientist at Arbor Networks Inc., a Chelmsford company that specializes in quashing DDOS attacks.

<http://www.boston.com>



**CEH**  
Certified Ethical Hacker

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# Case Study



## Website for Tour company CitySights NY hit by hackers

Hackers have broken into the website of the New York tour company CitySights NY and stolen about **110,000 bank card numbers**.

They broke in using a **SQL Injection attack** on the company's Web server, CitySights NY said in a Dec. 9 breach notification letter published by New Hampshire's attorney general. The company learned of the problem in late October, when, "a web programmer **discovered [an] unauthorized script** that appears to have been uploaded to the company's web server, which is believed to have compromised the security of the database on that server," the letter said.

CitySights NY believes that the SQL injection compromise occurred about a month earlier, on Sept. 26. In a SQL injection attack, hackers find ways to **sneak real database commands into the server using the Web**. They do this by adding specially crafted text into Web-based forms or search boxes that are used to query the back-end database.

This was one of the techniques used by Albert Gonzalez, who in March received the longest-ever U.S. federal sentence related to hacking the systems of Heartland Payment Systems, TJX and other companies.

In the CitySights NY incident, hackers were able to get **names, addresses, e-mail addresses, credit card numbers** and their expiration dates, and Card Verification Value 2 codes, used to validate online credit card purchases.

<http://www.networkworld.com>



Certified Ethical Hacker



Professional Training Services

[CEH, MCITP, CCNA, CCNP, VMware sSphere, LPI, Web Design](#)

# Module Objectives

- Elements of Information Security
- The Security, Functionality, and Usability Triangle
- Security Challenges
- Effects of Hacking
- Who is a Hacker?
- Hacker Classes
- Types of Hackers



- Hacking Phases
- Types of Attacks on a System
- Why Ethical Hacking is Necessary?
- Scope and Limitations of Ethical Hacking
- What Do Ethical Hackers Do?
- Skills of an Ethical Hacker
- Vulnerability Research



# Scenario: How **Simple Things** Can Get You into Trouble?

Gwen was working late. She could not complete her task so she spoke to her boss and took work home in a USB device. She worked the entire night and brought the work back to the office.

A few days later, someone else used the device who was not aware of the data Gwen had put on it. He misplaced the device and never found it again, but started using another USB device in the place of the old one.

Shortly after that, the company received a call from a client saying that details of their project were found online.

**What went wrong? Who was responsible for this?**

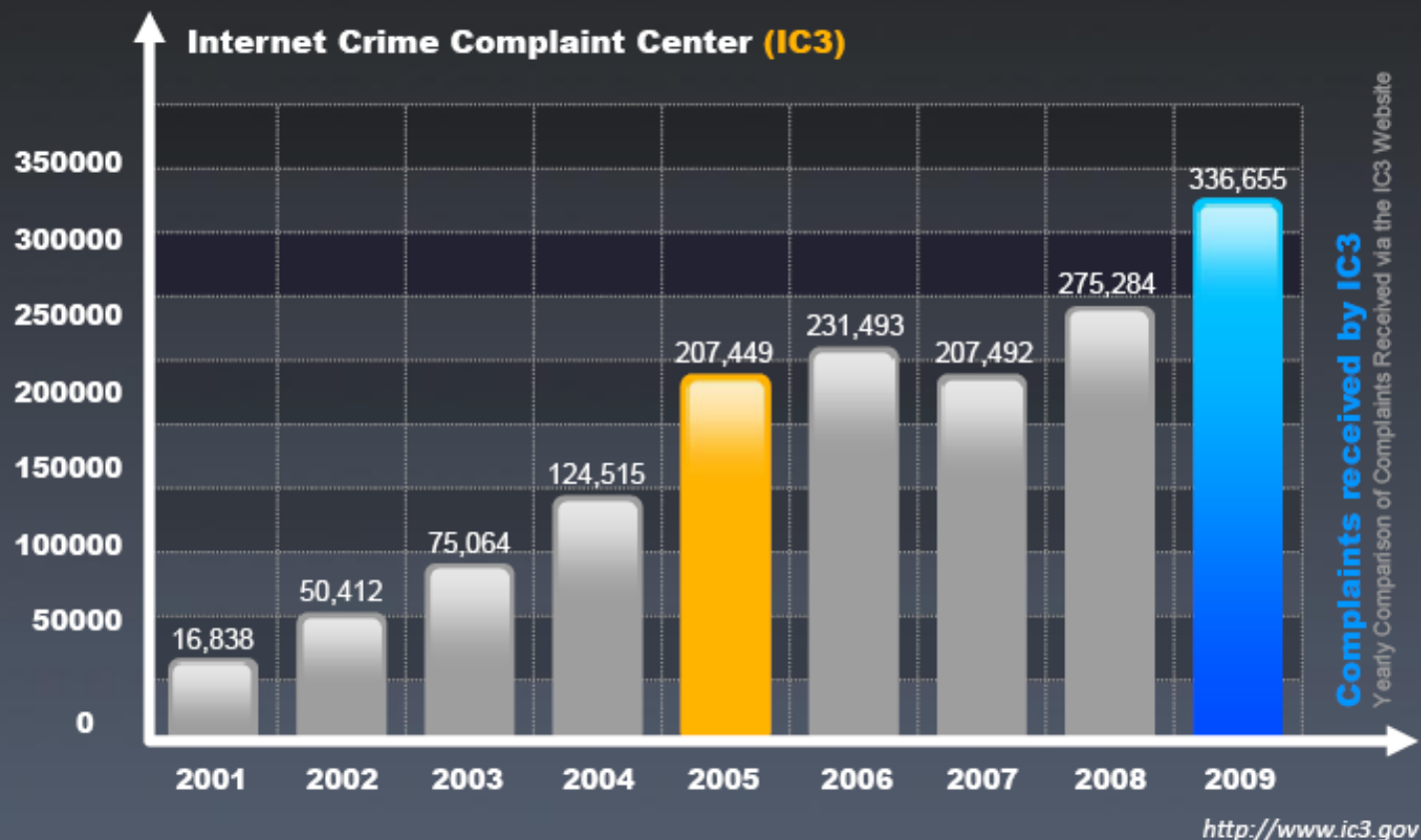


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# Module Flow

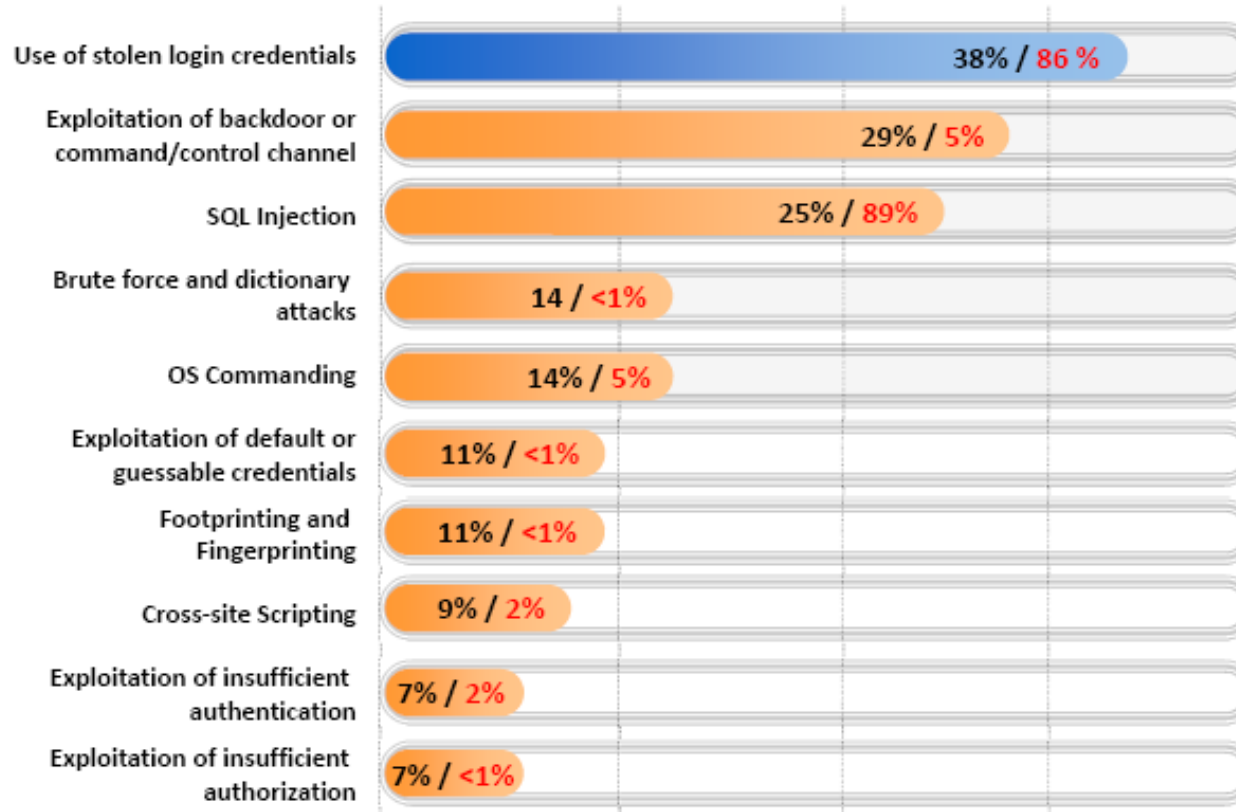


# Internet Crime Current Report: IC3



# Data Breach Investigations Report

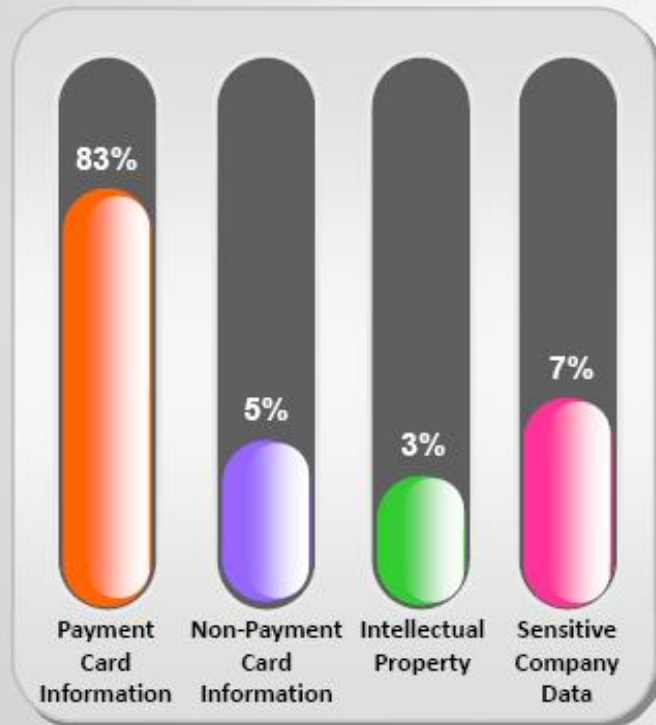
Types of hacking by percent of breaches and percent of records



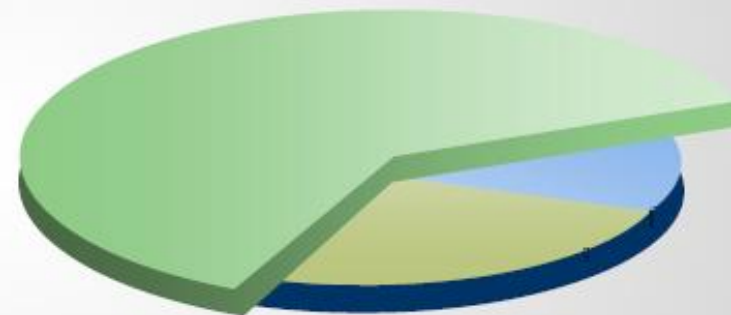
<http://www.verizonbusiness.com>



# Types of **Data Stolen** From the Organizations



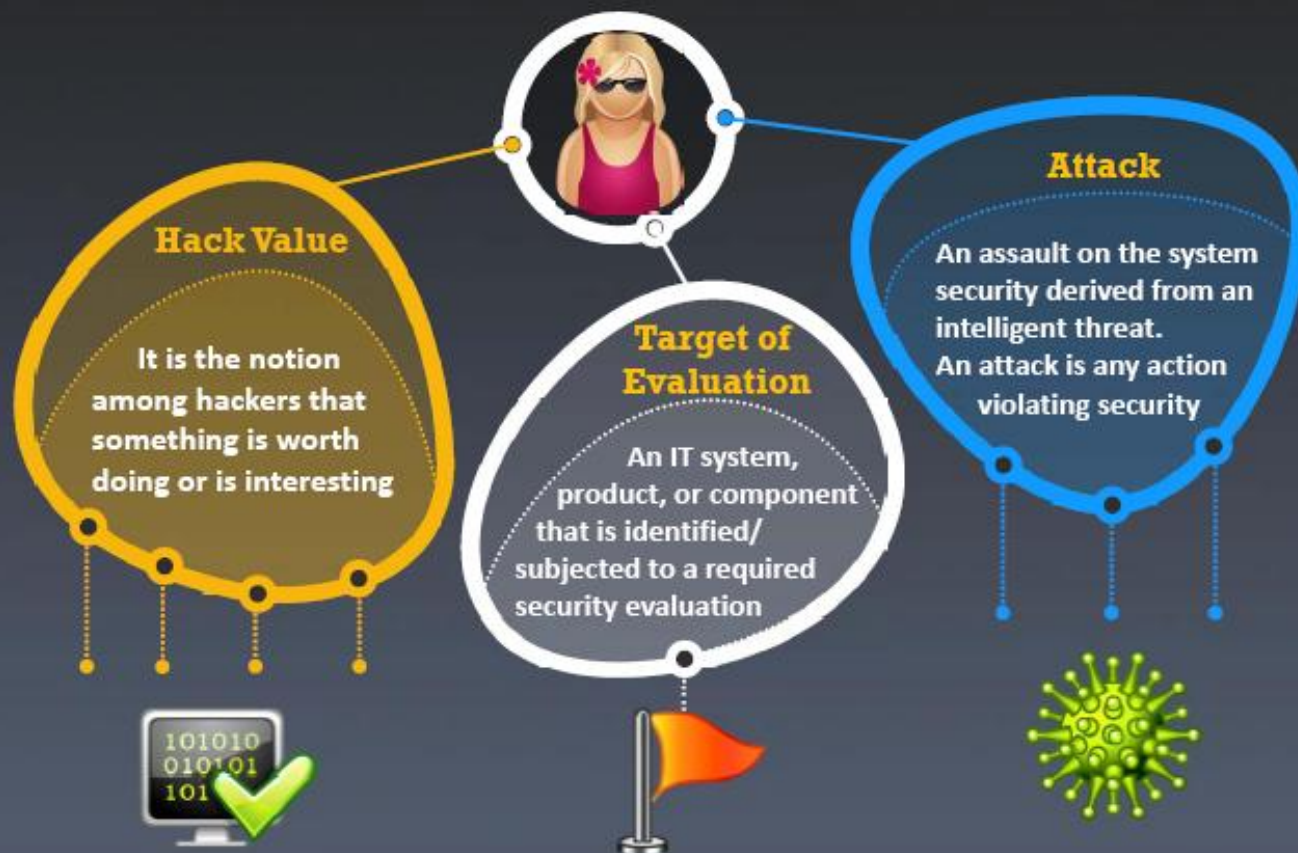
Source of Breach



- External
- Internal
- Business Partner

UK Security Breach Investigations Report 2010, Source: <http://www.7safe.com>

# Essential Terminologies



# Essential Terminologies

## Exploit

A defined way to **breach the security** of an IT system through vulnerability



## A Zero-Day

A computer threat that tries to **exploit computer application vulnerabilities** that are unknown to others or undisclosed to the software developer



## Security

A state of well-being of information and infrastructure in which the possibility of **theft, tampering, and disruption of information and services** is kept low or tolerable



# Essential Terminologies

## Threat

An action or event that might compromise security

A threat is a potential violation of security



## Vulnerability

Existence of a weakness, design, or implementation error that can lead to an unexpected and undesirable event compromising the security of the system



## Daisy Chaining

Hackers who get away with database theft usually complete their task, then backtrack to cover their tracks by destroying logs, etc.



# Elements of Information Security

## C Confidentiality

Assurance that the information is accessible only to those **authorized to have access**

Confidentiality breaches may occur due to improper data handling or a hacking attempt



## I Integrity

The **trustworthiness of data** or resources in terms of preventing improper and unauthorized changes

Assurance that information can be relied upon to be sufficiently accurate for its purpose



## A Availability

Assurance that the systems responsible for delivering, storing, and processing information are accessible when **required by the authorized users**



# Authenticity and Non-Repudiation

## Authenticity

- Authenticity refers to the characteristic of a communication, document or any data that ensures the quality of being **genuine** or **not corrupted** from the original
- Major roles of authentication include confirming that the **user is who he or she claims to be** and ensuring the **message is authentic** and not altered or forged
- Biometrics, smart cards, or digital certificates** are used to ensure authenticity of data, transactions, communications or documents



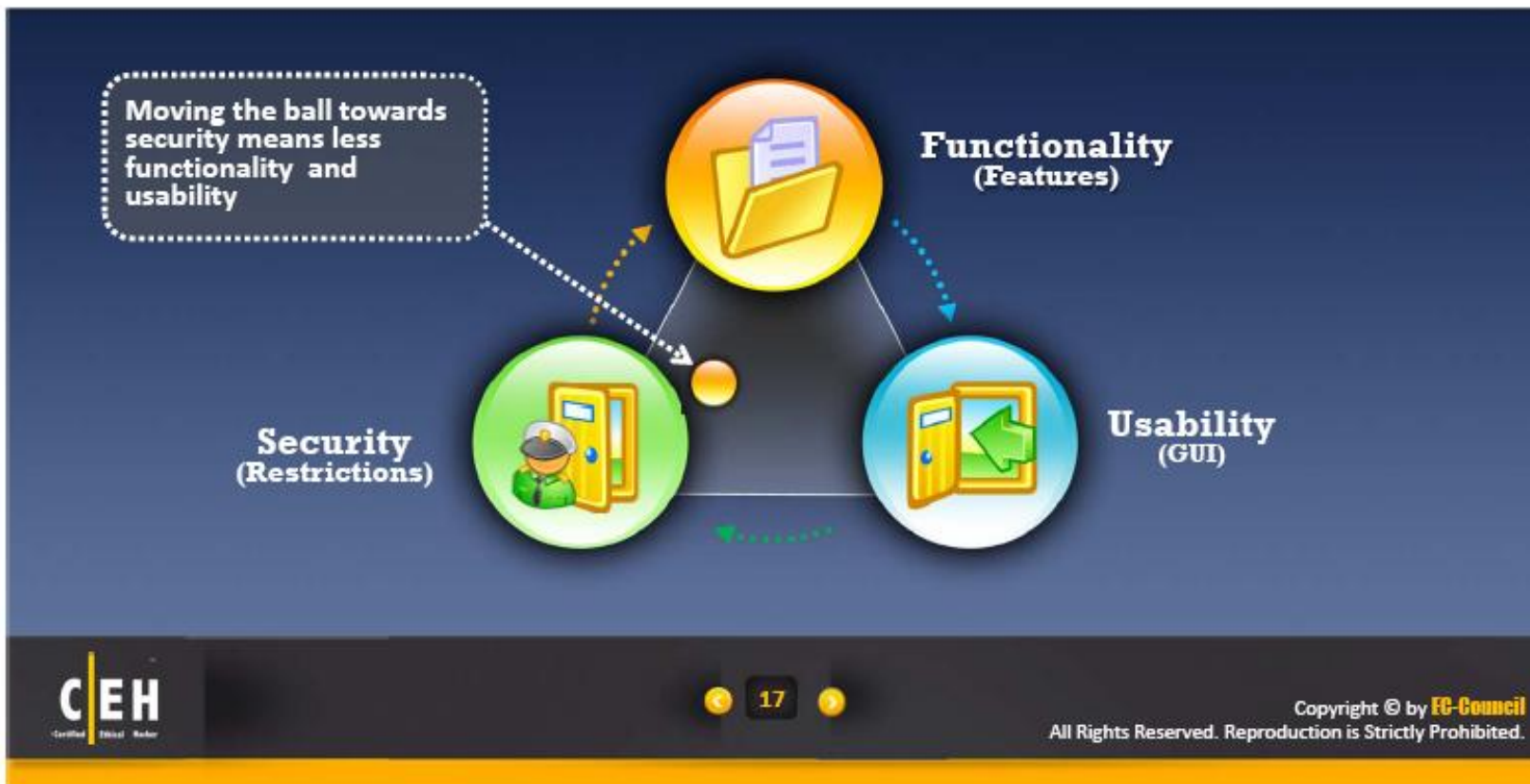
## Non-Repudiation

- It refers to the ability to ensure that a party to a contract or a communication **cannot deny the authenticity** of their signature on a document or the sending of a message that they originated
- It is a way to guarantee that the sender of a message cannot later deny having sent the message and that the recipient cannot deny having received the message
- Digital signatures** and **encryption** are used to establish authenticity and non-repudiation of a document or message



# The Security, Functionality, and Usability Triangle

- Level of security in any system can be defined by the strength of three components:



# Security Challenges



# Security Challenges

## Top Security Challenges

1. Increase in sophisticated cyber criminals
2. Data leakage, malicious insiders, and remote workers
3. Mobile security, adaptive authentication, and social media strategies
4. Cyber security workforce
5. Exploited vulnerabilities, operationalizing security
6. Critical infrastructure protection
7. Balancing sharing with privacy requirements
8. Identity access strategies and lifecycle



## List of Security Risks

1. Trojans/Info Stealing Keyloggers/
2. Fast Flux Botnets
3. Data Loss/Breaches
4. Internal Threats
5. Organized Cyber Crime
6. Phishing/Social Engineering
7. New emerging viruses
8. Cyber Espionage
9. Zero-Day Exploits
10. Web 2.0 Threats
11. Vishing attacks



## List of Security Risks

12. Identity black market
13. Cyber-extortion
14. Transportable data (USB, laptops, backup tapes)
15. "Zombie" networks
16. Exploits in new technology
17. Outsourcing projects
18. Social networking
19. Business interruption
20. Virtualization and cloud Computing



# Module Flow



# Effects of Hacking



# Effects of Hacking on **Business**

According to the Symantec 2010 State of Enterprise Security Study, hacking attacks cost large businesses an average of about **\$2.2 million per year**

Theft of **customers' personal information** may risk the business's reputation and invite lawsuits

Hacking can be used to steal, pilferage, and redistribute intellectual property leading to **business loss**

Attackers may **steal corporate secrets** and sell them to competitors, compromise critical financial information, and leak to the rivals



Botnets can be used to launch various types of DoS and other web-based attacks which may lead to **business down-time** and significant **loss of revenues**

# Who is a **Hacker**?

Intelligent individuals with excellent computer skills, with the ability to create and explore into the computer's software and hardware

For some hackers, hacking is a **hobby** to see how many computers or networks they can compromise



Their intention can either be to gain knowledge or to **poke around to do illegal things**

Some do hacking with **malicious intent behind their escapades**, like stealing business data, credit card information, social security numbers, email passwords, etc.



# Hacker Classes

## Black Hats



Individuals with extraordinary computing skills, resorting to malicious or destructive activities and are also known as crackers

## White Hats



Individuals professing hacker skills and using them for defensive purposes and are also known as security analysts

## Suicide Hackers

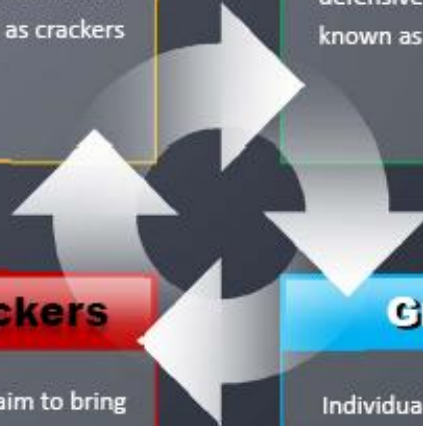


Individuals who aim to bring down critical infrastructure for a "cause" and are not worried about facing 30 years in jail for their actions

## Gray Hats



Individuals who work both offensively and defensively at various times



# Hacktivism



Hacktivism is an act of promoting a political agenda by hacking, especially by defacing or disabling websites



It thrives in the environment where information is easily accessible



Aims at sending a message through their hacking activities and gaining visibility for their cause



Common targets include government agencies, multinational corporations, or any other entity perceived as bad or wrong by these groups or individuals



It remains a fact, however, that gaining unauthorized access is a crime, *no matter what the intention is*



# Module Flow



# What Does a **Hacker** Do?

## Hacking Phases



# Phase 1 - Reconnaissance



Reconnaissance refers to the preparatory phase where an **attacker seeks to gather information** about a target prior to launching an attack



Could be the future point of return, noted for ease of entry for an attack when more about the **target is known on a broad scale**



Reconnaissance target range may include the **target organization's clients**, employees, operations, network, and systems



# Phase 1 - Reconnaissance

## Reconnaissance Types

### Passive Reconnaissance

- Passive reconnaissance involves acquiring information without directly interacting with the target
- For example, searching public records or news releases

### Active Reconnaissance

- Active reconnaissance involves interacting with the target directly by any means
- For example, telephone calls to the help desk or technical department



# Phase 2 - Scanning

## Pre-Attack Phase

Scanning refers to the pre-attack phase when the attacker scans the network for specific information on the basis of information gathered during reconnaissance



## Port Scanner

Scanning can include use of dialers, port scanners, network mapping, sweeping, vulnerability scanners, etc.



## Extract Information

Attackers extract information such as computer names, IP address, and user accounts to launch attack



# Phase 3 – Gaining Access

Gaining access refers to the point where the attacker obtains access to the operating system or applications on the computer or network

The attacker can gain access at the operating system level, application level, or network level

The attacker can escalate privileges to obtain complete control of the system. In the process, intermediate systems that are connected to it are also compromised

Examples include password cracking, buffer overflows, denial of service, session hijacking, etc.



# Phase 4 – Maintaining Access



Maintaining access refers to the phase when the attacker tries to retain his or her ownership of the system

Attackers may prevent the system from being owned by other attackers by securing their exclusive access with Backdoors, RootKits, or Trojans



Attackers use the compromised system to launch further attacks

Attackers can upload, download, or manipulate data, applications, and configurations on the owned system



# Phase 5 – Covering Tracks

Covering tracks refers to the activities carried out by an attacker to hide malicious acts



The attacker's intentions include: Continuing access to the victim's system, remaining unnoticed and uncaught, deleting evidence that might lead to his prosecution



The attacker overwrites the server, system, and application logs to avoid suspicion



**Attackers always cover tracks to hide their identity**

# Module Flow



# Types of **Attacks** on a System

- There are several ways an attacker can **gain access to a system**
- The attacker must be able to **exploit a weakness or vulnerability** in a system



Types of  
Attacks



Operating  
system  
attacks

Mis-  
configuration  
attacks

Application  
level  
attacks

Shrink  
wrap code  
attacks

# Types of **Attacks** on a System

Eavesdropping

Identity Spoofing

Snooping Attacks

Interception

Replay Attacks

Data Modification Attacks

Repudiation Attacks

DoS Attacks

DDoS Attacks

Password Guessing Attacks

Man-in-the-Middle Attacks

Back door Attacks

Spoofing Attacks

Compromised-Key Attacks

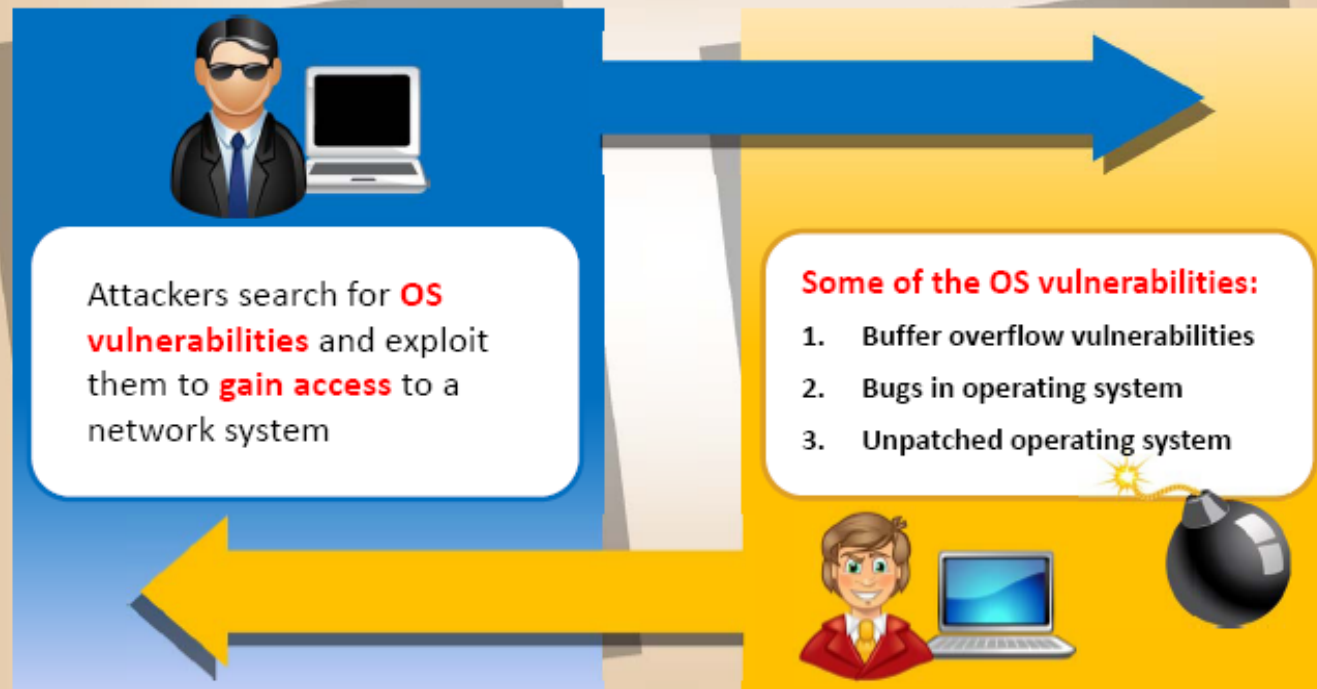
Application-Layer Attacks



## Attacks on a System



# Operating System Attacks



# Application-Level Attacks

- Software applications come with tons of functionalities and features
- There is a dearth of time to **perform complete testing** before releasing products

Poor or nonexistent error checking in applications leads to:

- Buffer overflow attacks
- Active content
- Cross-site scripting
- Denial of service and SYN attacks
- SQL injection attacks
- Malicious bots



Other application-level attacks include:

- Phishing
- Session hijacking
- Man-in-the-middle attack
- Parameter/Form Tampering
- Directory traversal attacks

# Shrink Wrap Code Attacks

- Why reinvent the wheel when you can buy off-the-shelf “libraries” and code?
- When you install an OS/Application, it comes with tons of sample scripts to make the life of an administrator easy
- The problem is “not fine tuning” or customizing these scripts
- This will lead to default code or shrink wrap code attacks

```
01522 Private Function CleanUpLine(ByVal sLine As String) As String
01523 Dim lQuoteCount As Long
01524 Dim lCount As Long
01525 Dim sChar As String
01526 Dim sPrevChar As String
01527
01528 ' Starts with Rem it is a comment
01529 sLine = Trim(sLine)
01530 If Left(sLine, 3) = "Rem" Then
01531     CleanUpLine = ""
01532     Exit Function
01533 End If
01534
01535 ' Starts with ' it is a comment
01536 If Left(sLine, 1) = "'" Then
01537     CleanUpLine = ""
01538     Exit Function
01539 End If
01540
01541 ' Contains ' any end in a comment, so test if it is a comment or in the
01542 ' body of a string
01543 If InStr(sLine, "'") > 0 Then
01544     sPrevChar = ""
01545     lQuoteCount = 0
01546     For lCount = 1 To Len(sLine)
01547         sChar = Mid(sLine, lCount, 1)
01548
01549         ' If we found ' ' then an even number of ' characters in front
01550         ' means it is the start of a comment, and odd number means it is
01551         ' part of a string
01552         If sChar = "'" And sPrevChar = "" Then
01553             If lQuoteCount Mod 2 = 0 Then
01554                 sLine = Trim(Left(sLine, lCount - 1))
01555                 Exit For
01556             End If
01557         ElseIf sChar = "" Then
01558             lQuoteCount = lQuoteCount + 1
01559         End If
01560         sPrevChar = sChar
01561     Next lCount
01562 End If
01563
01564 CleanUpLine = sLine
01565 End Function
```

# Misconfiguration Attacks



- If a system is **misconfigured**, such as a change is made in the file permission, it can no longer be considered as secure



- The administrators are expected to **change the configuration of the devices** before they are deployed in the network. Failure to do this allows the default settings to be used to attack the system



- In order to optimize the configuration of the machine, **remove any redundant services or software**

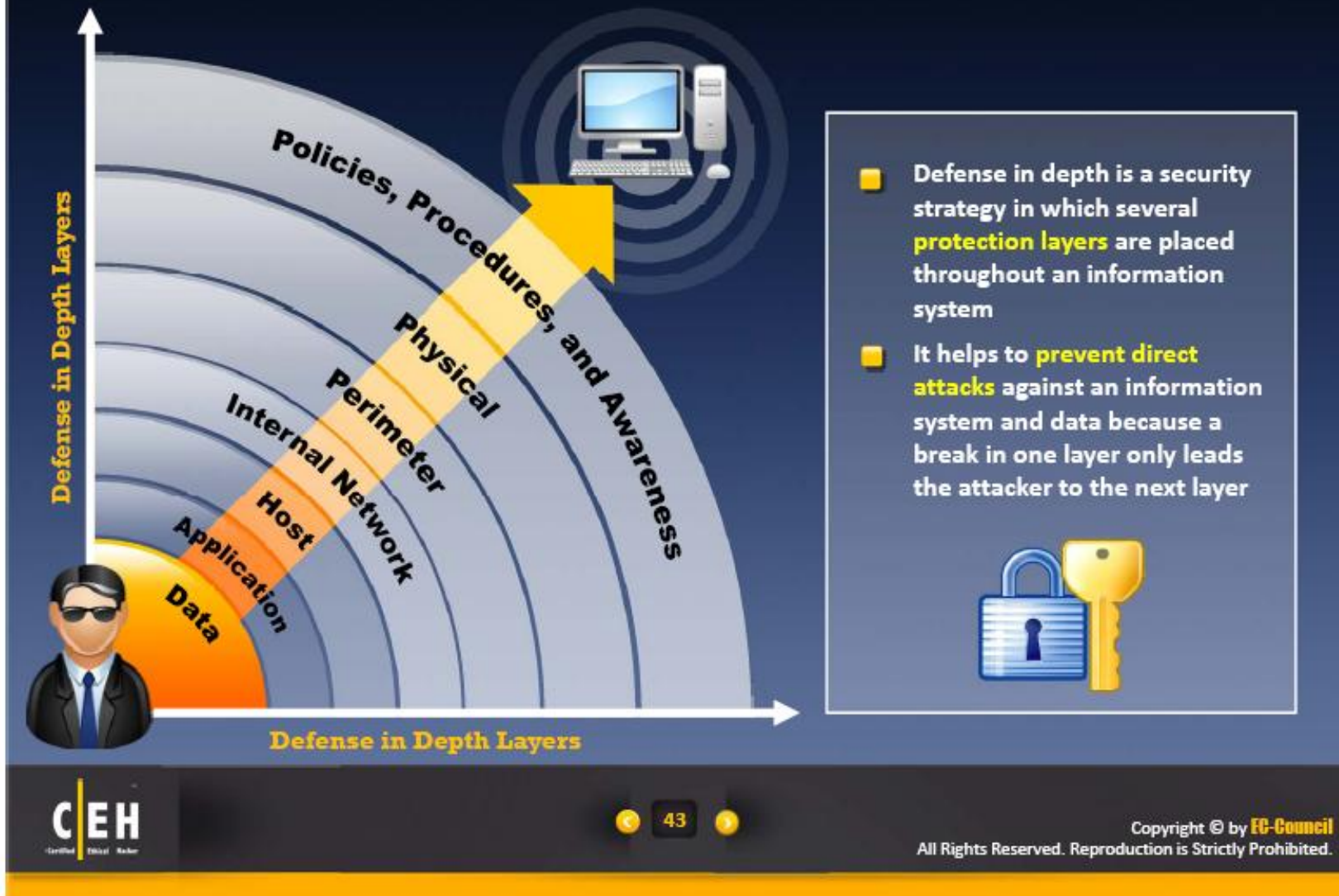
# Module Flow



# Why **Ethical Hacking** is Necessary?



# Defense in Depth



# Scope and Limitations of Ethical Hacking



## Scope

Ethical hacking is a crucial component of **risk assessment**, **auditing**, **counterfraud**, **best practices**, and **good governance**



## Scope

It is used to **identify risks** and highlight the **remedial actions**, and also reduces information and communications technology (ICT) costs by resolving those vulnerabilities



## Limitations

However, unless the businesses first know what it is at that they are looking for and why they are **hiring an outside vendor to hack systems** in the first place, chances are there would not be much to gain from the experience



## Limitations

An ethical hacker thus can only help the organization to better **understand their security system**, but it is up to the organization to **place the right guards** on the network

# What Do **Ethical** Hackers Do?



Ethical hackers try to answer the following questions:

What can the intruder see on the target system?  
(Reconnaissance and Scanning phases)

What can an intruder do with that information?  
(Gaining Access and Maintaining Access phases)

Does anyone at the target notice the intruders' attempts or successes?  
(Reconnaissance and Covering Tracks phases)

- Ethical hackers are hired by organizations to attack their information systems and networks in order to **discover vulnerabilities** and **verify that security measures** are functioning correctly
- Their duties may include **testing systems and networks for vulnerabilities** and attempting to access sensitive data by breaking security controls



# Skills of an Ethical Hacker



# Module Flow



# Vulnerability Research

- The process of **discovering vulnerabilities and design flaws** that will open an operating system and its applications to attack or misuse
- Vulnerabilities are classified based on **severity level** (low, medium, or high) and **exploit range** (local or remote)

An administrator needs vulnerability research:

To identify and correct the network vulnerabilities

To gather information about viruses

To find weaknesses and alert the network administrator before a network attack

To protect the network from being attacked by intruders

To get information that helps to prevent the security problems

To know how to recover from a network attack



# Vulnerability Research Websites



<http://www.kb.cert.org>



<http://nvd.nist.gov>



<http://www.secunia.com>



<http://www.securiteam.com>



# Vulnerability Research Websites



**CodeRed Center**

<http://www.eccouncil.org>



**SecurityTracker**

<http://www.securitytracker.com>



**Symantec**

<http://www.symantec.com>



**TechNet**

<http://blogs.technet.com>



**Hackerstorm Vulnerability Database Tool**

<http://www.hackerstorm.com>



**HackerWatch**

<http://www.hackerwatch.org>



**SecurityFocus**

<http://www.securityfocus.com>



**Security Magazine**

<http://www.securitymagazine.com>



# Vulnerability Research Websites



**SC Magazine**

<http://www.scmagazine.com>



**Computerworld**

<http://www.computerworld.com>



**Techworld**

<http://www.techworld.com>



**HackerJournals**

<http://www.hackerjournals.com>



**Help Net Security**

<http://www.net-security.org/>



**CNET Blogs**

<http://news.cnet.com>



**Security Watch**

<http://securitywatch.eweek.com>



**WindowsSecurity Blogs**

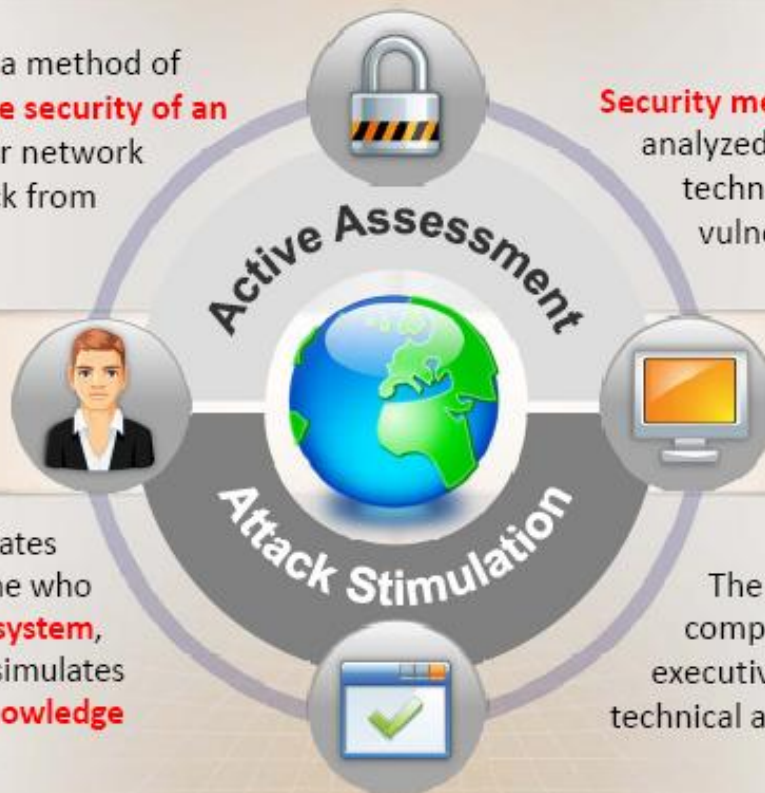
<http://blogs.windowsecurity.com>

# What is Penetration Testing?

Penetration testing is a method of actively **evaluating the security of an information system** or network by simulating an attack from a malicious source



Black box testing simulates an attack from someone who is **unfamiliar with the system**, and white box testing simulates an attacker that has **knowledge about the system**

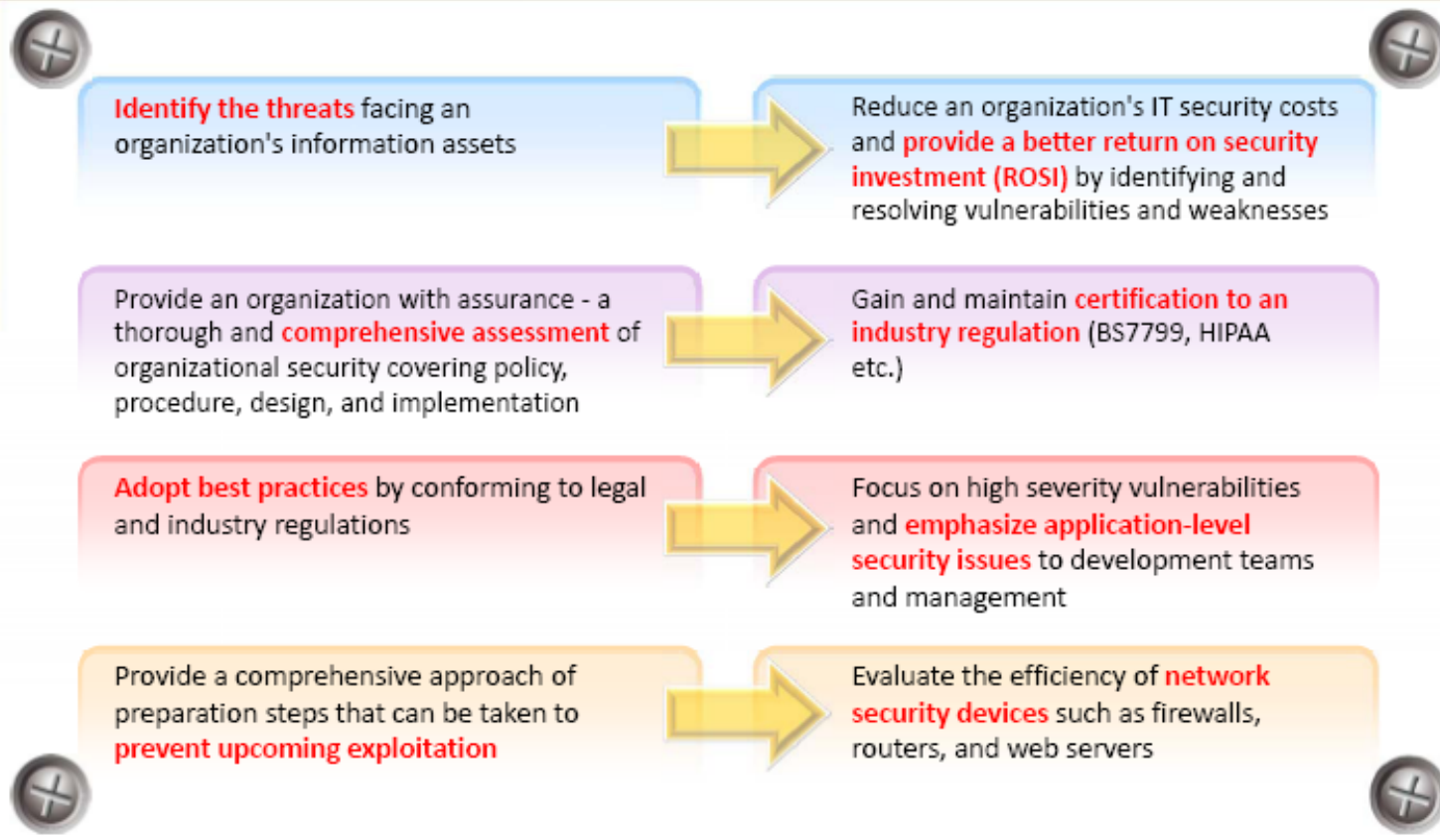


**Security measures** are actively analyzed for design weaknesses, technical flaws, and vulnerabilities

The results are delivered comprehensively in a **report** to executive, management, and technical audiences



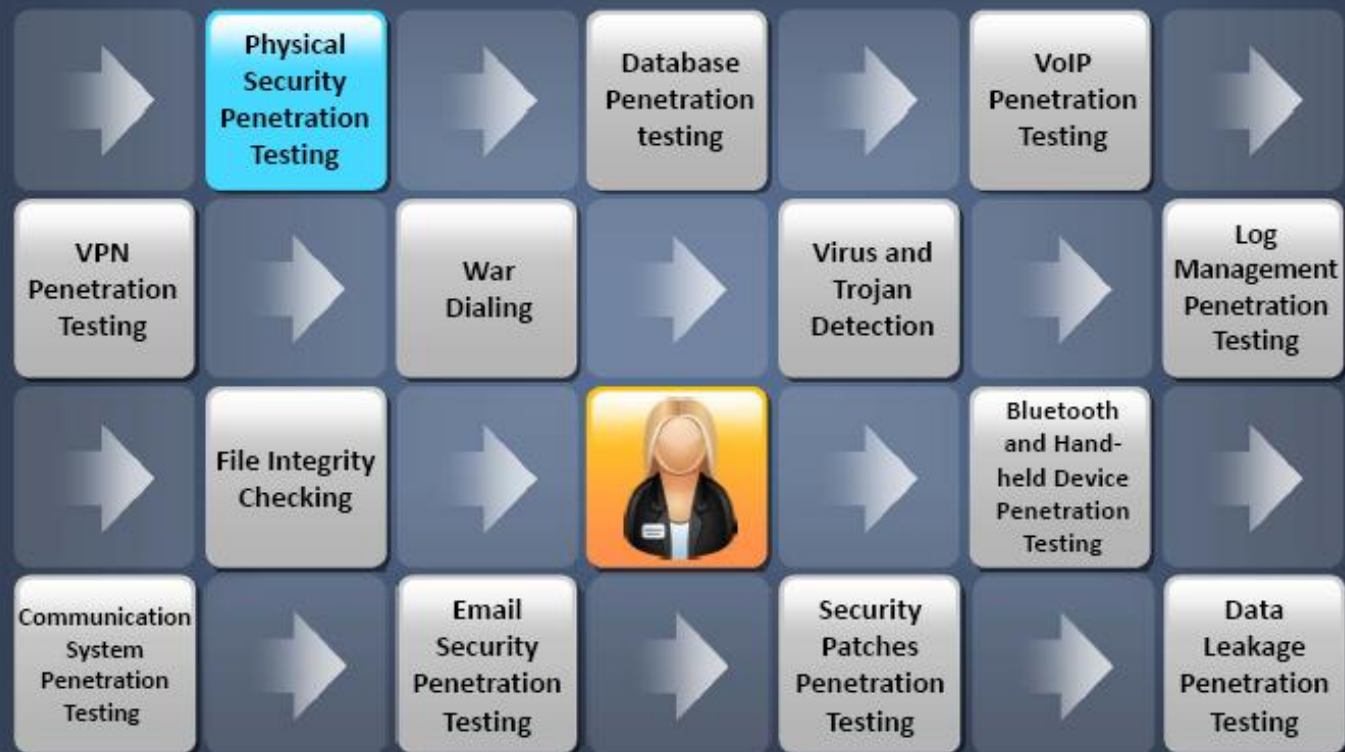
# Why Penetration Testing?



# Penetration Testing Methodology



# Penetration Testing Methodology



# Module Summary

- ❑ Ethical hacking enables organizations to counter attacks from malicious hackers by anticipating certain attacks by which they can break into the system
- ❑ An ethical hacker helps in evaluating the security of a computer system or network by simulating an attack by a malicious user
- ❑ Ethical hacking is a crucial component of risk assessment, auditing, counterfraud, best practices, and good governance
- ❑ Ethical hackers can help organization to better understand their security systems and identify the risks, highlight the remedial actions, and also reduce ICT costs by resolving those vulnerabilities

# Quotes

“The greatest enemy of knowledge is not ignorance, it is the illusion of knowledge.”

- **Stephen Hawking**,  
Theoretical Physicist  
and Cosmologist